

Curriculum vitae

PERSONAL INFORMATION



Hasan Arslan

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Sex Male | Date of birth 21 Jul 1988 | Nationality Turkish

POSITION

UX, Ui Designer and Art Director

WORK EXPERIENCE

1 Aug 2018–Present

Art Director

Hosta Media / Digital Agency, Istanbul (Turkey)

www.hostamedia.com

Responsible for "Senin Bankan" (www.seninbankan.com.tr) digital bank project of Kuveyt Turk Participation Bank(www.kuveytturk.com.tr)

- Transform existing desktop web page in to highly optimized and flexible web page.

Client : Kuveyt Türk, whose main shareholder is Kuwait Finance House.

Dec 2013–Oct 2017

Art Director

MagiClick Digital Solutions, İstanbul (Turkey)

www.magiclick.com

- Spearhead a comprehensive re-design for Yapı Kredi Bank and its subsidiary brands like Worldcard (www.worldcard.com).
- Implement UX/UI Designs for complete design process including Concept, Desktop Site, Mobile site, Mobile Application, Atm Screen, Mailing.
- Responsible of campaign visualization and animations by applying techniques of Manipulation, Retouch, Illustration, Drawing, Adobe Animate html5 animation.

Clients Include: **Yapı Kredi Bank** (www.yapikredi.com), **Türk Telekom** (www.turktelekom.com.tr), Deniz Bank (www.denizbank.com)

Aug 2008–Jan 2012

Graphic Designer

Clock Work / Digital Agency, İstanbul (Turkey)

www.clockwork.com.tr

Digital Campaign Designs of Famous Brands like Mcdonalds, Dsmart, Beşiktaş JK...

Duties as assigned;

- Flash web pages,
- Animations
- Simple action script applications,
- Mobile application designs,
- Ad designs.

EDUCATION AND TRAINING

1 Sep 2010–1 Jun 2014

Public Relations and Advertising Department

Ataturk University (Türkiye)
<https://www.atauni.edu.tr/en/index>

1 Jan 2007–1 Jan 2008 **Graphic and Web Design**

Bilge Adam Academy
www.bilgeadam.com

Adobe certificate program.

1 Jan 2009–1 Jan 2010 **Fine Arts**

Arkhe Art Academy, Istanbul (Turkey)
www.arkhesanat.com

PERSONAL SKILLS

Mother tongue(s) Türkçe

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B1	B2	B1	B2	B1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
[Common European Framework of Reference for Languages](#)

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Independent user	Proficient user	Proficient user	Proficient user

[Digital skills - Self-assessment grid](#)

HIGH LEVEL Knowledge

- Adobe Photoshop
- Adobe Animate
- Adobe XD, SketchApp
- Adobe Illustrator

MID-LEVEL Knowledge

- Adobe After Effects
- Cinema 4D / Basic Modelling and Animation
- Operating Systems: Windows, Apple
- Medium Knowledge of Microsoft Office and Open Office

My latest work can be found at this link:
www.arslann.com/works

The site is a bit slow thanks in advance for your patience.

Driving licence AM, A1, A2, B

ADDITIONAL INFORMATION

Awards My works has been recognized on Global Finance Awards, The Stevies, Interactive Media Awards, The Communivator Awards, Golden Spider and many more.